

Научная программа летней школы
«ПУБЛИЧНАЯ ДИПЛОМАТИЯ: СИБИРСКОЕ ИЗМЕРЕНИЕ»

Public Diplomacy: Reaching out to Siberia

Школа посвящена публичной дипломатии Германии и Вишеградских стран (Польша, Чехия, Венгрия, Словакия), а также Китая в отношении России в 2000 гг.

Будет рассмотрено, в частности, региональное измерение публичной дипломатии и особенности реализации образовательных и культурных проектов в региональных университетах.

Тип доклада	ФИО докладчика	Название доклада	Молодой ученый *
мастер-класс	Васильева Жанна	Public Diplomacy in the Era of Globalization	
лекция	Jesko Schmoller	Overcoming difference through Muslim solidarity	
мастер-класс	Нежданов Владимир	Promotion of Tyumen Region in the Chinese Media	+
лекция	Сизова Александра	The Chinese Language as an Instrument of China's Public Diplomacy in Russia	+
лекция	Нелаева Галина	Theory and History of Public Diplomacy: European Experience	+
лекция	Отт Виктор	Youth Programs and Public Diplomacy	+
лекция	Erik Vlaeminck	Cultural relations and Public Diplomacy in the context of Siberia	+
лекция	Erik Vlaeminck	Soft power in Siberia	+
лекция	Арбатская Елена	Public Diplomacy and the Media: Assessing the Impact of Traditional and Social Media Platforms	
лекция	Клюева Вера	Ethnopolitical Situation in Tyumen Region	
лекция	Рахманов Таир	The University's international relations	+
мастер-класс	Матросова Татьяна	Intercultural Dialogue between Russian and Foreign Students	+
лекция	Демиденко Яна	Business and Diplomacy in the Tyumen region	+
дискуссия	Корандей Федор	Cultural Dimension of Soft Power: Global Outreach	+

Председатель программного комитета



Баязитова Г.И.

Tyumen State University (TSU)

August 26 – September 2, 2018
held in Tyumen

PROGRAM

Public Diplomacy: Reaching out to Siberia

August 26, Sunday

Arrivals, accommodating

14.00-14.30 Lunch

14.30-15.30 City tour “Historical Heart of Tyumen”

August 27, Monday

9.30-10.30	Breakfast	Café
10.30-11.00	Registration of the participants, opening of the Summer School	23 Lenina St., classroom 516
11.00-13.00	Team-Building: Zhanna Vassilieva (Intercultural Communication expert, freelance interpreter and translator) Nadezhda Dubiv (PhD, Head of Russian-German Cooperation Center, Tyumen State University)	
13.00-14.00	Lunch	TSU cafeteria
14.00-16.00	Workshop: <i>Promotion of Tyumen Region in the Chinese Media</i> by Vladimir Nezhdanov (Head of Tyumen Regional Branch “Russian-Chinese House of Friendship”)	23 Lenina St., classroom 516
16.00	Buffet reception	TSU cafeteria

August 28, Tuesday

9.30-10.00	Breakfast	Café
10.00-11.30	Lecture: <i>Theory and History of Public Diplomacy: European Experience</i> by Galina Nelaeva (PhD, Tyumen State University)	23 Lenina St., classroom 516
11.30-13.00	Lecture: <i>Overcoming difference through Muslim solidarity</i> by Jesko Schmoller (PhD, European University)	
13.00-14.00	Lunch	TSU cafeteria
14.00-16.00	Workshop: <i>Youth Programs and Public Diplomacy</i> by Victor Ott (Postgraduate student, MGIMO University)	
16.00-17.00	Walking tour	The Tura river embankment

August 29, Wednesday

9.30-10.00	Breakfast	Café
10.00-11.30	Lecture: <i>The Chinese Language as an Instrument of China's Public Diplomacy in Russia</i> by Aleksandra Sizova (PhD, Moscow Higher School of Economics)	23 Lenina St., classroom 516
11.30-13.00	Lecture: <i>Cultural relations and Public Diplomacy in the context of Siberia</i> by Erik Vlaeminck (PhD student, The University of Edinburgh)	
13.00-14.00	Lunch	TSU cafeteria
14.00-16.00	Workshop: <i>Public Diplomacy in the Era of Globalization</i> by Zhanna Vassilieva (Intercultural Communication expert, freelance interpreter and translator)	23 Lenina St., classroom 516

August 30, Thursday

9.30-10.00	Breakfast	Café
10.00-11.30	Lecture: <i>Public Diplomacy and the Media: Assessing the Impact of Traditional and Social Media Platforms</i> by Elena Arbatskaya (PhD, School of Advanced Studies, Tyumen State University)	23 Lenina St., classroom 516
11.30-13.00	Lecture: <i>The University's international relations</i> by Tair Rakhmanov (PhD, Tyumen State University)	
13.00-14.00	Lunch	TSU cafeteria
14.00-16.00	Workshop: <i>Intecultural Dialogue between Russian and Foreign Students</i> by Tatiana Matrosova (Project Manager, Tyumen State University)	23 Lenina St., classroom 516

August 31, Friday

9.30-10.00	Breakfast	Café
10.00-11.30	Lecture: <i>Business and Diplomacy in the Tyumen region</i> by Aleksandra Sizova (Head of the Department for international and interregional relations, Department of Investment, Tyumen)	23 Lenina St., classroom 516
11.30-13.00	Group discussion: <i>Cultural Dimension of Soft Power: Global Outreach</i> by Fedor Korandey (PhD, Tyumen State University)	
13.00-14.00	Lunch	TSU cafeteria
14.00-16.00	Round Table: <i>Public Diplomacy and Strategic Communication in Tyumen Region</i>	23 Lenina St., classroom 516

September 1, Saturday

9.30-10.00	Breakfast	Café
10.00-11.30	Psycogeographical tour "Contrasts of Old Town Tyumen"	City
11.30-13.00	Lecture: <i>Ethnopolitical Situation in Tyumen Region</i> by Vera Klueva (PhD, Institute of Problems of Development of the North)	Tatar Culture Centre, 4 Scherbakova St.
13.00-14.00	Traditional Tatar cuisine lunch	
14.00-15.00	Participants' feedback	23 Lenina St., classroom 516
15.00-17.00	Closing the school. Final reception	23 Lenina St., classroom 516

September 2, Sunday

	Departure	Tyumen
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Баязитова Г.И.